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Doing Well by Doing Good: Get the Latest Preventive Care Best Practices in the Laboratory

Description

How many of your clients say yes? Current research shows only 66% of clients return for regular visits, and only 14% of them choose recommended diagnostic preventive care services. Hear about the latest state of preventive care, what macro trends create barriers, and how this all impacts long-term practice value. Then we'll talk about some strategies that practices like Capital Vets are using to partner more effectively with clients, provide a personal approach to their patients' needs, and increase compliance with veterinarian recommendations for their pets.

Presenter: Fritz Wood, CPA, CFP

Fritz owns H. F. Wood Consulting, where his clients include many animal health companies. For more than 20 years, he has conducted research examining veterinary productivity and personal finance. He teaches at numerous U.S. veterinary schools and speaks extensively. A founding member of VetPartners™, Fritz also serves on the advisory board of Veterinary Team Brief.

Dates

Wednesday, February 25, 2025

Times

6:30 PM: Registration and Cocktails
7:00 PM: Dinner and Presentation

Location

River House Restaurant and Raw Bar
3015 River Rd b
Louisville, KY 40207
(502) 897-5000

Continuing Education*

1 credit

Register online at:

<https://idexx.swoogo.com/February252026LouisvilleKY>

Veterinarians are welcome. **Seating is limited.**

